AUTHOR INDEX

	issue	Page
AGARWAL, NARESH C.		
Pay Discrimination: A Comparative Analysis of Research and Public		
Policy in Canada, the United States and Britain	. 2	28
Bain, Trevor		
German Codetermination and Employment Adjustments in the Steel and Auto Industries	2	40
BEAUMONT, P. B.		
The Future for Trade Union Recognition in Britain	2	87
BELLACE, JANICE R.		
Making the Corporation Transparent: Prelude to Multinational Bargaining	2	73
Brown, Charles L.		
Recasting the Bell System	1	5
CAMPBELL, DUNCAN C.		
The Attempt to Regulate Industrial Relations Through International Codes of Conduct	2	64
CONTRACTOR, FAROK J.		
Technology Licensing Practice in US Companies: Corporate and Public Policy Implications	3	80
DORDICK, HERBERT S.		
The Emerging World Information Business	1	69
DWORKIN, JAMES B.		
How German Workers View Their Jobs	2	48
Forrestal, Michael V.		
Political, Legal, and Economic Realities in US-Soviet Trade	4	29
FREEMAN, R. EDWARD		
Managing the Strategic Challenge in Telecommunications	1	8
FRIEDLAND, A. P.		
Soviet Imports of Industrial Installations Under Compensation Agreements: West Europe's Siberian Pipeline Revisited	4	51
FRIELING, EKKEHART		
How German Workers View Their Jobs	2	48
GALBRAITH, JAY R.		
Developing Technologies: R&D Strategies of Office Product Firms	1	37

^{* 1 —} Spring 2 — Summer 3 — Fall 4 — Winter

	Issue	Page
GARDNER, STEPHAN H.		
Soviet Foreign Trade Decisionmaking in the 1980's	. 4	17
GIFFEN, JAMES H.		
Political, Legal, and Economic Realities in the US-Soviet Trade	. 4	29
GOLDSTEIN, ELIZABETH		
Country Risk Analysis: Pitfalls of Comparing Eastern Bloc Countries with the Rest of the World	. 4	10
GOLHAR, JOEL D.		
The Interface Between Strategy and Manufacturing Technology	. 1	26
Graham, John L.		
Foreign Corrupt Practices: A Manager's Guide	. 3	89
Gunderson, Morley		
Mandatory Retirement and Personnel Policies	. 2	8
Heiss, Hertha W.		
The Framework for US-Soviet Trade	4	25
HELFGOTT, ROY B.		
American Unions and Multinational Enterprises: A Case of Misplaced Emphasis	2	81
HISRICH, ROBERT D.		
East-West Trade: An Assessment by US Manufacturers	4	44
Hobson, Charles J.		
How German Workers View Their Jobs	2	48
HOLZMAN, FRANKLYN D.		
Systemic Bases of the Unconventional Trade Practices of Centrally-Planned Economies	. 4	4
Jain, Harish C.		
The Impact of Recession on Equal Opportunities for Minorities and Women in the United States, Canada and Britain	2	16
JELINEK, MARIANN		
The Interface Between Strategy and Manufacturing Technology	1	26
KAZANJIAN, ROBERT K.		
Developing Technologies: R&D Strategies of Office Product Firms	1	37
Keegan, Warren J.		
Book Review: A Spirited Call for Collaboration	3	95

	Issue	Page
KISLENKO, YURI A.		
A Soviet Viewpoint on US-USSR Trade	4	40
KLEIN, PHILIP A.		
Analyzing Growth Cycles and Leading Indicators in Pacific Basin Countries	3	3
Kossack, Edgar W. The Financial Benefits to Users of Foreign-Trade Zones	3	33
KRISLOV, JOSEPH		
Supplying Mediation Services in Five Countries: Some Current Problems	2	55
Kyle, Reuben		
Cargo Reservation for Bulk Commodity Shipments: An Economic Analysis	3	42
Lande, Richard J.		
How US Deregulation Hurts International Trade	3	65
LATTA, GEOFFREY W.		
Making the Corporation Transparent: Prelude to Multinational Bargaining	2	73
LESTER, RICHARD K.		
Structural Change in the Nuclear Power Plant Industry in the Pacific Basin Region	3	16
Loeber, D. A.		
Soviet Imports of Industrial Installations Under Compensation Agreements: West Europe's Siberian Pipeline Revisted	4	51
MAKI, DENNIS R.		
Strike Activity and Productivity Growth: Evidence from Twenty Countries	2	95
W.D. W. D.		
McDaniel, William R. The Financial Benefits to Users of Foreign-Trade Zones	3	33
NORTHRUP, HERBERT R.		
"Professionalism" vs. "Unionism" in International Air Transport Labor Relations	2	101
Oakes, David M.		
How German Workers View Their Jobs	2	48
Oleson, Larissa		
Soviet Advertising Techniques in the US	4	63
Onkvisit, Sak		
An Examination of the International Product Life Cycle and its Application within Marketing	3	73

	Issue	Page
PELTON, JOSEPH N. The Communications Satellite: Revolutionary Change Agent?	. 1	77
PEREZ-GAZGA, FLAVIO Mexico's Energy Policy	. 3	25
PETERS, MICHAEL P. East-West Trade: An Assessment by US Manufacturers	. 4	46
PHILLIPS, ALMARIN Regulatory and Interfirm Organizational Burdens in the US Telecommunications Structure	. 1	64
ROWAN, RICHARD L. The Attempt to Regulate Industrial Relations Through International Codes of Conduct	2	64
REEDER, JOHN A. A Small Study of a Big Market in The People's Republic of China— The "Free" Market System	4	74
RUGGLES, Jr., RUDY L. The Environment for American Business Ventures in the People's Republic of China	4	67
SCHILLER, HERBERT I. The World Crisis and the New Information Technologies	1	86
SCHMIDT, R. D. US-USSR Trade: An American Businessman's Viewpoint	4	36
SHAW, JOHN L. An Examination of the International Product Life Cycle and its Application within Marketing	3	73
SHRIVASTAVA, PAUL Strategies for Coping with Telecommunications Technology in the Financial Services Industry	1	19
SLOANE, PETER J. The Impact of Recession on Equal Opportunities for Minorities and Women in the United States, Canada and Britain	2	28
Snow, Marcellus, S. Telecommunications Deregulation in the Federal Republic of Germany	1	53
Vanous, Jan Country Risk Analysis: Pitfalls of Comparing Eastern Bloc Countries with the Rest of the World	4	10
Wunder, Bernard J. International Commerce in Telecommunications and Information Products	1	62
YUNKER, PENELOPE J. A Survey Study of Subsidiary Autonomy, Performance Evaluation and Transfer Pricing in Multinational Corporations	3	51

TOPIC INDEX

	Issue	Page
ECONOMICS		
Harish C. Jain and Peter J. Sloane—The Impact of Recession on Equal Opportunities for Minorities and Women in the United States, Canada and Britain	2	16
John A. Reeder—A Small Study of A Big Market in The People's Republic of China—The "Free" Market System	4	74
GOVERNMENT REGULATION		
Narash C. Agarwal—Pay Discrimination: A Comparative Analysis of Research and Public Policy in Canada, the United States		20
and Britain	2	28
Charles L. Brown—Recasting the Bell System	1	
Duncan C. Campbell and Richard L. Rowan—The Attempt to Regulate Industrial Relations through International Codes of		
Conduct	2	64
Richard J. Lande—How US Deregulation Hurts International Trade	3	65
Flavio Perez-Gazga—Mexico's Energy Policy	3	25
Almarin Phillips—Regulating and Interfirm Organizational Burdens in the US Telecommunications Structure	1	46
Marcellus S. Snow—Telecommunications Deregulation in the Federal Republic of Germany	1	
INTERNATIONAL TRADE		
Michael V. Forrestal and James H. Giffen—Political, Legal, and Economic Realities in the US-Soviet Trade	4	29
A. P. Friedland and D. A. Loeber—Soviet Imports of Industrial Installations under Compensation Agreements: West Europe's Siberian Pipeline Revisted	4	51
H. Stephen Gardner—Soviet Foreign Trade Decisionmaking		
in the 1980's	4	17
Hertha W. Heiss-The Framework for US-Soviet Trade	4	25
Robert D. Hisrich and Michael Peters—East-West Trade: An Assessment by US Manufactures	4	44
Franklyn D. Holzman—Systemic Bases of the Unconventional Trade Practices of Centrally-Planned Economies	4	4
Yuri A. Kislenko—A Soviet Viewpoint on US-USSR Trade	4	40

1	Issue	Page
Edgar W. Kossack—The Financial Benefits to Users of Foreign- Trade Zones	. 3	33
Trade Zones	3	33
Reuben Kyle and Lawrence T. Phillips—Cargo Reservations for Bulk Commodity Shipments: An Economic Analysis	. 3	42
Rudy L. Ruggles, Jr.—The Environment for American Business Ventures in the People's Republic of China	. 4	67
R. D. Schmidt—US-USSR Trade: An American Businessman's Viewpoint	. 4	36
LABOR RELATIONS		
Trevor Bain—German Codetermination and Employment Adjustments in the Steel and Auto Industries	. 2	40
P. B. Beaumont—The Future for Trade Union Recognition in Britain	. 2	87
Roy B. Helfgott—American Unions and Multinational Enterprises: A Case of Misplaced Emphasis	. 2	81
Joseph Krislov—Supplying Mediation Services in Five Countries: Some Current Problems	. 2	55
Dennis R. Maki—Strike Activity and Productivity Growth: Evidence from Twenty Countries	. 2	95
Herbert R. Northrup—"Professionalism" vs. "Unionism" in International Air Transport Labor Relations	. 2	101
MANAGEMENT DECISIONS		
John L. Graham—Foreign Corrupt Practices: A Manager's Guide	. 3	89
Warren J. Keegan—Book Review: A Spirited Call for Collaboration	. 3	95
MARKETING		
Larissa Oleson—Soviet Advertising Techniques in the US	. 4	63
Sak Onkvisit and John L. Shaw—An Examination of the International Product Life Cycle and its Application within Marketing	. 3	73
MULTINATIONAL CORPORATIONS		
Janice R. Bellace and Geoffrey W. Latta—Making the Corporation		
Transparent: Prelude to Multinational Bargaining	. 2	73
Penelope J. Yunker—A Survey Study of Subsidiary Autonomy, Performance Evaluation and Transfer Pricing in Multinational		
Corporations	. 3	51

1	ssue	Page
PACIFIC BASIN REGION		
Philip A. Klein—Analyzing Growth Cycles and Leading Indicators in Pacific Basin Countries	. 3	3
Richard K. Lester—Structural Change in the Nuclear Power Plant Industry in the Pacific Basin Region	. 3	16
PERSONNEL		
James B. Dworkin, Ekkehart Frieling, Charles J. Hobson and David M. Oakes—How German Workers View Their Jobs	. 2	48
Morley Gunderson-Mandatory Retirement and Personnel Policies	. 2	8
POLITICAL RISK		
Elizabeth Goldstein and Jan Vanous—Country Risk Analysis: Pitfalls of Comparing Eastern Bloc Countries with the Rest of the World	. 4	10
TECHNOLOGY		
Farok J. Contractor—Technology Licensing Practice in US Companies: Corporate and Public Policy Implications	. 3	80
Dordick, Herbert—The Emerging World Information Business	. 1	69
Edward R. Freeman—Managing the Strategic Challenge in Telecommunications	. 1	8
Jay R. Galbraith and Robert K. Kazanjian—Developing Technologies: R&D Strategies of Office Product Firms	. 1	37
Joel D. Golhar and Mariann Jelenek—The Interface Between Strategy and Manufacturing Technology	1	26
Joseph N. Pelton—The Communications Satellite: Revolutionary Change Agent?	1	77
Herbert I. Schiller—The World Crisis and the New Information Technologies	1	86
Paul Shrivastava—Strategies for Coping with Telecommunications Technology in the Financial Services Industry	1	19
Bernard J. Wunder—International Commerce in Telecommunications and Information Products	1	62

WINTER 1983